



# APRC

ALCOHOL POLICY  
RESOURCE CENTER

HEALTHIER AND SAFER  
COMMUNITIES THROUGH  
ALCOHOL POLICY

# FY 22 ANNUAL SUMMARY

**EVERY DECISION MATTERS.**



PREVENTION FIRST

[www.prevention.org](http://www.prevention.org)



# YEAR IN REVIEW



## OVERVIEW



## CORE SERVICES



## ADVISORY COUNCIL

The APRC provides training, education, technical assistance, resources and tools on evidence-based alcohol policy and law enforcement strategies to municipal leaders, law enforcement and community coalitions focused on reducing underage drinking.

## OVERVIEW

FY 22 was the year of renewed face-to-face contact. The Alcohol Policy Resource Center (APRC) exhibited at five conferences and hosted three law enforcement trainings. We amplified our prevention message to thousands of dedicated coalition members, municipal leaders and law enforcement officers. We continued our commitment to high-quality webinars featuring national experts in the field, facilitating six webinars this fiscal year. Fiscal year 22 has also been the year of increased collaboration and partnerships. The APRC is an Alcohol Policy Advisory Board member for a University of North Carolina CDC grant project. We have also cultivated a strong partnership with the Illinois Liquor Control Commission Law Enforcement Division, utilizing their expertise to facilitate Alcohol Compliance Check law enforcement trainings.



## CORE SERVICES



**Webinars**



**Law Enforcement  
Training**



**Resources &  
Tools**



**Technical Assistance**



**Workshops**



**Conferences,  
Exhibits & Meetings**

## WEBINARS

The APRC coordinated with national experts to share the latest research and strategies to prevent underage drinking.

Six webinars were conducted during FY22:

- Alcohol & Teen Traffic Safety
- Enforcement of Alcohol Laws Equals Prevention
- Alcohol Outlets and Violence in US Cities
- Excessive Alcohol Use and Other Use
- Supporting Law Enforcement Efforts to Enforce Alcohol Laws
- The Untapped Potential of Alcohol Policy for Cancer Prevention

Webinars enable the APRC to provide evidence-based information to a broad audience in a live and on-demand format. Most webinars are recorded and posted on the APRC's GoToStage platform, which allows participants to view the webinar at a convenient time. The APRC's GoToStage channel is at: <https://www.gotostage.com/channel/alcoholpolicyresourcecenter>



# LAW ENFORCEMENT TRAINING

The APRC works with the Illinois Law Enforcement Training and Standards Board (ILETSB) to certify alcohol enforcement training in Illinois. This certification allows law enforcement to receive needed certification hours when they attend training facilitated by the APRC. The APRC offers several certified trainings, including:

- Alcohol compliance checks
- Shoulder tap and other operational strategies for reducing third-party transactions of alcohol to minors
- Fake/Illegal ID detection
- Controlled party dispersal and party prevention
- Special events management
- Legal considerations for enforcing underage drinking laws

The APRC trained 100 officers in alcohol compliance checks this fiscal year. The trainings were held in Westmont, Lake Forest and Mundelein. The Illinois Liquor Control Commission's Law Enforcement Division partnered with the APRC to facilitate this course.

## RESOURCES & TOOLS

Resources and tools allow the APRC to deliver capacity-building information directly to municipal leaders, law enforcement and coalition members. Resources and tools are available on the APRC website, distributed at meetings and conferences and uploaded into webinars. We often receive requests for materials to distribute through the [APRC Clearinghouse](#), and we can provide resources through grant funds. The Clearinghouse has provided substance use prevention grantees an opportunity to share APRC printed resources with their coalition and the population they serve. Resources are also available in the Springfield and Chicago office.

Resources and tools developed in FY22:

- Social Host Ordinances: 6 Essential Elements Infographic
- Reduce Alcohol Access to Reduce Violent Crime Infographic
- Alcohol Policy is a Win-Win for Communities Infographic
- Binge Drinking Facts Infographic
- Safe & Successful Events Infographic
- Roadside Safety Checks Infographic
- Alcohol and E-Commerce Infographic
- Law Enforcement Engagement Tips Infographic
- Alcohol Law Enforcement Overview Fact Sheet
- Special Events Toolkit
- Alcohol and Mental Health Infographic
- Alcohol Compliance Checks Microlearning Video

The APRC translated four Fact Sheets to Spanish: Alcohol Compliance Checks, Alcohol Outlet Density, Environmental Scanning and Place of Last Drink (POLD).

# CUSTOMIZABLE RESOURCES

In celebration of Alcohol Awareness Month, the APRC created three customizable social media resource posts. The posts were available for download in the April APRC newsletter. The newsletter amplifies alcohol prevention activities and provides updates on the latest research and trends.

<INSERT LOGO HERE>

Alcohol is the number one substance used by youth...




However, evidence-based prevention strategies WORK!

APRC ALCOHOL POLICY RESOURCE CENTER PREVENTION FIRST


<INSERT LOGO HERE>

Retail compliance investigations work as part of a broader, comprehensive strategy for preventing alcohol-related tragedies.



APRC ALCOHOL POLICY RESOURCE CENTER PREVENTION FIRST

<INSERT LOGO HERE>



Age verification should be conducted at both the point of sale/order and upon delivery. Knowing how to detect an illegal ID is critical in the prevention of underage alcohol use.

APRC ALCOHOL POLICY RESOURCE CENTER PREVENTION FIRST

The [APRC newsletter](#) reaches over 5000 people monthly.

# TECHNICAL ASSISTANCE

Technical assistance is provided to communities, law enforcement and elected officials to increase their capacity to implement evidence-based alcohol policies and law enforcement strategies. Technical assistance can be a one- time event or support offered over several weeks or even several months. In FY22, six technical assistance clients received services.

Technical assistance topics included:

- Alcohol compliance checks
- Fake ID detection and challenges
- Direct-to-consumer alcohol sales policy adoption
- Illinois Youth Survey
- Youth working with law enforcement environmental strategies
- Alcohol availability at special events
- Alcohol outlet density



## WORKSHOPS

Virtual workshops led by the APRC focus on providing information to participants on various topics to increase knowledge of alcohol policies, policy adoption and policy enforcement.

The APRC offered three virtual workshop sessions in FY22:

- Strategic Prevention Framework and Environmental Strategies and Policies
- Current Alcohol Challenges and Special Events Management
- Alcohol Policy and Strategy overview

# CONFERENCES, EXHIBITS & MEETINGS

Conferences, exhibits, and meetings allow the APRC to reach members of our target audiences and discuss services offered. They also offer resources to local elected officials, law enforcement, community members, youth and coalition members. Depending on the conference, exhibit or meeting, we customize materials for distribution, based on resources and tools to build capacity for alcohol policies. We also promote technical assistance, webinars and law enforcement training.

In FY22, the APRC attended and exhibited at the following conferences:

- Illinois Sheriff's Conference
- Illinois Municipal League Conference
- Youth Prevention Resource Center Virtual Conference
- Southern Illinois Criminal Justice Summit
- Lifesavers Conference
- Illinois Juvenile Officers Association Conference

The APRC provided meeting coordination and agenda development and helped facilitate Illinois Alliance on Reducing Underage Drinking meetings. In collaboration with the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery, the Illinois Alliance provides stakeholders working to reduce underage drinking a community of peers who share data, current research, best practices and ongoing underage drinking prevention efforts implemented in the Illinois. The Illinois Alliance also offers an opportunity to review the Illinois STOP Act report. Three virtual meetings were held during the fiscal year.

The APRC is a member of the the American Public Health Association - ATOD Leadership Team's Alcohol Action Network (AAN). The AAN meets twice monthly with alcohol prevention leaders from across the country. This group shares resources, experiences and knowledge on topics such as cocktails-to-go, alcohol home delivery, curbside delivery and alcohol taxes.

The APRC serves all of Illinois, and in-person coalition meetings would be nearly impossible. Virtual meeting platforms have opened doors to coalitions all across the state. We have participated in local coalition meetings throughout the year to assess prevention providers' needs and develop working relationships.

The Alcohol Policy Resource Center was asked to be on the Alcohol Policy Advisory Board for a University of North Carolina CDC grant project. This project examines the contexts of alcohol availability and accessibility amidst changing regulatory situations over the course of the pandemic.



# APRC ADVISORY COUNCIL

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- Matt Cassity – Alliance Project Coordinator, 360 Youth Services
- Kenneth Williams - Liquor Control Supervisor, Central Region, Division of Enforcement, Illinois Liquor Control Commission
- Chemberly Cummings – City Council, Town of Normal
- Sergeant Adam Kapchinske – Police Department, Town of Normal
- Robyn Block – Youth Prevention Resource Center Administrator, Prevention First
- Richard Brunk – Rock Island County Board Chairman
- Lee Roupas – BASSET and Under 21 Program Manager, Illinois Liquor Control Commission
- Shannon Alderman - Impaired Driving Program Coordinator, Bureau of Safety Programs & Engineering, Illinois Department of Transportation
- Kelly O'Connor - Prevention Services Manager, Oak Park Township
- Deputy John Shallenberger – Tazewell County Sheriff's Office
- Marni Basic – Illinois Youth Survey Coordinator, Center for Prevention Research & Development at the University of Illinois
- Kellie Henrichs – Director of Resource Centers, Prevention First
- Jacob Levinson - Cannabis Policy Resource Center Administrator, Prevention First
- Jody Heavilin – Alcohol Policy Resource Center Administrator, Prevention First

During FY22, the APRC Advisory Council met, via Zoom, on December 14 , 2021, and May 26, 2022. These meetings provided an opportunity for Advisory Council members to hear about the APRC initiatives and provide feedback, perspectives, expertise and guidance to the APRC. The APRC also produces a monthly newsletter for Advisory Council members, that provides updates on new resources, upcoming webinars, law enforcement training and conferences and exhibits. This newsletter also includes pertinent information for Advisory Council members to build their capacity for underage drinking prevention and related topics.

## APRC SOCIAL MEDIA

The APRC utilizes LinkedIn and Facebook to promote resources and professional development opportunities for law enforcement, prevention coalitions and municipal leaders. Another social media avenue is the APRC YouTube channel that features micro-learning videos.



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The Alcohol Policy Resource Center at Prevention First is funded in whole or in part by the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery through a grant from the Substance Abuse and Mental Health Services Administration.